

Julie Parker Communications

JulieParkerCommunications.com

MEDIA RELEASE

Organization Name (Anytown Police Department)

FOR IMMEDIATE RELEASE: May 15, 2026

Contact: PIO's Name
 Desk Phone Number | Email

Headline That Summarizes Main Message-What We are Doing/Did About the Problem

Sub-headline Can Show Additional Info on the Response or Call to Action

(City, State) – Lede: Who What, Where, When, Why. This is the most important information for your readers to understand what it is you are releasing and why. This may include restating your headline. Think of what's happening today or tonight as you share this release. Rather than starting with, "On Sunday, January 1, 2023, XYZ happened", instead write, "A suspect is in custody tonight, charged with manslaughter from the New Year's Day homicide on Main Street." You may reiterate any call to action here.

The second paragraph is for background information and quotes. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent laoreet lobortis nibh, vitae dignissim nisl tristique at. Aliquam erat volutpat. Fusce bibendum aliquet vestibulum.

Subsequent paragraphs can be used to share additional background information, quotes from additional sources, and other information not critical to the main message. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent laoreet lobortis nibh, vitae dignissim nisl tristique at.

Boilerplate. This might be your organization's mission statement, what you seek to accomplish, how to learn more about your brand. (For example, you might share your website and social media platform information here.

You may include photographs, graphics, or links to video here and/or embed in the above paragraphs.

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(Signifies completion of press release)