

SOCIAL MEDIA CONTENT CALENDAR

January

National Human Trafficking Prevention Month

Teen Driving Awareness Month

International Snowmobile Safety & Awareness Week Set by International Snowmobile Manufacturers Assoc
Home Office Safety & Security Week Second full week of January

Law Enforcement Appreciation Day January 9
National Human Trafficking Awareness Day January 11
Martin Luther King Jr. Day Third Monday in January
Data Privacy Day January 28

February

Black History Month

Groundhog Day February 2
Safer Internet Day February 8
Valentine's Day February 14
Super Bowl Sunday Early February

March

Women's History Month

National Drug and Alcohol Facts Week Set by the National Institute on Drug Abuse

Dr. Seuss' Birthday March 2
International Women's Day March 8
St. Patrick's Day March 17

April

Sexual Assault Awareness Month

Child Abuse Prevention Month

National Distracted Driving Month

National Library Week 1st full week of April
National Work Zone Awareness Week 2nd full week of April
Telecommunicators Week 2nd full week of April
National Youth Violence Prevention Week Varies
Crime Victims Rights Week Varies

May

Asian American and Pacific Island Heritage Month
Global Youth Traffic Safety Month
Mental Health Awareness Month
Motorcycle Safety Month

Teacher Appreciation Week	First full week of May
National Police Week	Varies around May 15
National Public Works Week	Varies
International Firefighters Day	1st Sunday in May
Mothers Day	2nd Sunday in May
National Peace Officers Memorial Day	May 15
National EMS Week	3rd full week in May
National Missing Children's Day	May 25
Memorial Day	Last Monday of May
100 Deadliest Day of Summer	Between Memorial Day and Labor Day

June

LGBTQ+ Pride Month

National Donut Day	June 3
Flag Day	June 14
World Elder Abuse Awareness Day	June 15
Juneteenth	June 19
Father's Day	3rd Sunday in June
Summer Solstice	Usually around June 20-22

July

Vehicle Theft Prevention Month
National Fireworks Safety Month

National Postal Worker Day	July 1
Independence Day	July 4
International Day of Friendship (UN)	July 30

August

National Back to School Month

National Night Out	1st Tuesday In August
International Youth Day	August 12
National Women's Equality Day	August 26
National Dog Day	August 26

September

Hispanic Heritage Month	9/15 through 10/15
National Campus Safety Awareness Month	
Child Passenger Safety Week	3rd week in September
National Police K9 Day	September 1
Labor Day	1st Monday in September
World Suicide Prevention Day	September 10
Patriot Day	September 11
National Police Woman Day	September 12
National Crime Analyst Appreciation Day	September 20
International Day of Peace	September 21
National Law Enforcement Suicide Prevention Awareness Day	September 26
National Coffee Day	September 29

October

Domestic Violence Awareness Month	
National Pedestrian Safety Month	
National Crime Prevention Month	
National Teen Driver Safety Week	3rd full week of October
National School Bus Safety Week	3rd full week of October
International Walk to School Day/ National Bike & Walk to School Day	1st Wednesday in October
World Teacher's Day	October 5
Indigenous People's Day	October 10
World Mental Health Day	October 10
National Immigrants Day	October 28
Halloween	October 31

November

Election Day	1st Tuesday after 1st Monday in November
Veterans Day	November 11
National Seatbelt Day	November 14
Blackout Wednesday	Wednesday before Thanksgiving
Thanksgiving	4th Thursday in November
Black Friday	Friday after Thanksgiving
Small Business Saturday	Saturday after Thanksgiving
International Day for the Elimination of Violence Against Women	November 25

December

National Drunk & Drugged Impaired Driving Prevention Month	
Older Driver Safety Awareness Week	1st week of December
International Day of Persons with Disabilities	December 3